

QEP Development Task Force Update
College Effectiveness & SSBTN Committee
September 20, 2016

A review of the QEP strategies and timeline was given during the all employee Fall Kickoff on August 15, 2016.

- Strategy 1: Increase Vernon College students' reading capability and reading goal orientation.
- Strategy 2: Assist faculty to better understand benefits of metacognitive reading strategies in order to practice them.
- Strategy 3: Connect our communities through reading for enterprise and discovery.

A marketing plan will be drafted this semester with the assistance of the Integrated Marketing and Recruiting Committee. Criquett Lehman explained the marketing plan, including logo contest, to the committee on September 16, 2016. A working group meeting to generate ideas (activities, materials, and approximate costs) is scheduled for Monday, September 26, 2016.

The QEP Development Task Force is meeting in person on September 23, 2016 to work on completing the QEP Logic Model.